

PRESS RELEASE



FUTURE MORPH WINS INTERNATIONAL STEVIE® AWARD IN FIFTH ANNUAL INTERNATIONAL BUSINESS AWARDSSM

July 2, 2008

4science and Full-VideoSolutions have won an International Stevie Award for their Glass Artist video in The 2008 International Business Awards. The video, commissioned by the **Science Council** as part of its **Future Morph** project, topped the **Motivational** category.

The Glass Artist video is one of ten films made for the Future Morph project. The videos – each accompanied by a classroom activity – aim to motivate 11-14 year old students and show that a science, technology, engineering and maths (STEM) education doesn't narrow career choices. Rather, it broadens horizons.

Recipients of International Stevie Award trophies were selected from more than 1,700 entries received from organisations and individuals in more than 30 countries.

The International Business Awards are the only global, all-encompassing business awards programme honouring great performances in business.

Members of the Awards' Board of Distinguished Judges and Advisors and their staffs selected International Stevie winners from among the Finalists, which were determined by volunteer judges around the world during two months of preliminary judging.

"Entries to the IBAs grew 65% this year and that illustrates the increasing importance of The International Business Awards worldwide," said Michael Gallagher, president of The Stevie Awards, presenters of the IBAs. "We congratulate all of the Finalists and International Stevie Awards winners."

Complete lists of honourees and other details are available at www.stevieawards.com/iba.

About the Science Council and Future Morph

The Science Council is a membership organisation representing the learned societies and professional institutions across the breadth of science in the UK whose purpose is to provide a collective voice for science and scientists and to maintain standards across all the scientific disciplines. The science community has long recognised the need for better science careers information for school students and the Science Council is leading a collaborative web-based initiative to engage young people and encourage them to see the breadth of opportunities that are available from studying science, technology, engineering and maths (STEM). The web site is called **Future Morph** and has content and ethos which is strongly audience driven rather than organisation or discipline driven.

For more information please visit <http://www.sciencecouncil.co.uk/projects.php>

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About 4science and Full-VideoSolutions

4science is an education consultancy specialising in applied science.

They produce paper-based and multi-media resources, either published by 4science or created for other organisations – who often distribute them as free materials.

Placing an emphasis on student-centred, active learning, 4science believe strongly that students *learn from doing*. They contextualise activities to make a clear link to workplace science and how science

works. For more information about 4science resources, sample pages and order forms, please visit www.4science.org.uk

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Full-VideoSolutions works with public and private sector clients to produce video for DVD and web delivery. The team bring with them strong experience in broadcast television, marketing and journalism.

In 2008 Full-VideoSolutions launched Careers4u.tv, a video library of case studies developed to expand young people's awareness of career opportunities and motivate their learning. More information is available on www.f-vs.com

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